



ciao pappy®

ABOUT CIAO PAPPY

Ciao Pappy® is a modern pantry lifestyle brand specializing in premium marinaras inspired by the Italian and California coasts. Our Italifornia™ sauces expand a dated category and speak to today's generation with our new flavors and clean label certifications with no added sugar, pastes, or concentrates.

Ciao Pappy is creating a new family recipe by modernizing Italian food classics, introducing a fresh Italian-American story, and adding an accent to your pantry staples.

Each year, Ciao Pappy makes annual donations to raise awareness of ageism. By 2026, we aim to employ 25% of our team over the age of 50.





MARINARA CLASSICO



MARINARA ALLA PAPPY

NET WEIGHT:
24oz/740mL



INGREDIENTS:
Tomato puree (tomatoes, tomato puree, salt), water, extra virgin olive oil, basil, sea salt, garlic

This tomato forward sauce is a celebration of classic flavors of Italy with our Tomato, Basil, and Garlic Marinara Sauce. Made from ripe tomatoes, aromatic basil, and savory garlic, it's the perfect choice to enhance pasta, pizza, or any dish. Elevate your meals with authentic Italian taste.



NET WEIGHT:
24oz/740mL



INGREDIENTS:
Tomato puree (tomatoes, tomato puree, salt), onions, extra virgin olive oil, sea salt, garlic puree (garlic, citric acid), natural sour cream flavor, spices, red pepper, citirc acid

Experience the nostalgia of home-cooked meals with our Family Recipe Marinara Sauce. Crafted with love and passed down through generations, it's a flavorful blend of tradition and taste. Create cherished moments with every spoonful.






CREAMY CALABRIAN

NEW FLAVOR LAUNCHING 2025

NET WEIGHT:
24oz/740mL



NON
GMO
Project
VERIFIED
nongmoproject.org

INGREDIENTS:
Tomato puree (tomatoes, tomato puree, salt), cream, water, Calabrian chile peppers (Italian hot chile pepeprs, sunflower seed oil, extra virgin olive oil, salt, vinegar, spices, sea salt, citric acid

Elevate your dishes with our Ciao Pappy Creamy Calabrian™ Marinara, a harmonious blend of sun-ripened tomatoes and spicy Calabrian chili peppers. Versatile and delicious, it's perfect for pasta, pizza, and more! Discover a taste of the Calabrian coast in every jar.



NET WEIGHT:
24oz/740mL

INGREDIENTS:
TBC

Non-GMO
verification pending

A first-to-market sauce, this special marinara infused with fire-roasted tomatoes and a splash of authentic mezcal, this savory sauce brings the bold Mexi-Cali spirit to your table.



AS SEEN IN

goop

EATER

TOWN&COUNTRY

hello
sunshine

W



CALIFORNIA LIVE

MODERN LUXURY
Angeleno

Startup
CPG 

